
Household Surveys on Social Behaviour in India
An Initiative of Lok Foundation executed by CMIE

Household Survey #3

November 2014



1. Compared to five years ago, is your financial situation today:

- i. Worse
- ii. Better
- iii. Unchanged
- iv. No response

2. Which of these possessions did you own FIVE YEARS AGO (in 2009)

a) Television

- i. Yes
- ii. No

b) Phone/Mobile

- i. Yes
- ii. No

c) Computer/Laptop

- i. Yes
- ii. No

d) Refrigerator

- i. Yes
- ii. No

e) Bicycle

i. Yes

ii. No

f) Motorcycle/Scooter/Moped

i. Yes

ii. No

g) Car/Van/Jeep

i. Yes

ii. No

h) Pukka house

i. Yes

ii. No

i) Washing machine

i. Yes

ii. No

3. Which party did you vote for in the recently concluded Lok Sabha (MP) election?

4. Were any government programs or schemes important for your vote choice?

i. Yes

ii. No

iii. Don't know/No response

5. Which government program benefitted your family most in the past 5 years?

i. NREGA

ii. Mid-day Meal

iii. Indira Awas Yojana

iv. PDS

v. Loan Waiver

vi. Pensions (Old Age or Disability)

vii. RSBY (health)

viii. SJSRY (Swarna Jayanti Shahari Rozgar Yojana): Employment

ix. Other

x. Government programs were not important for my family during the past 5 years

xi. No response/Can't remember/Don't know

6. Which level of government do you credit for program PRO- GRAM NAME?(Name the program that was stated by the respondent in Q5. The Q6 will be skipped if the response to Q5 is either Option 10 or Option 11).

- i. Central government
- ii. State government
- iii. Local government (panchayat or municipal)
- iv. Don't know/No response

7. During the Lok Sabha election campaign, how many of the following influenced your vote choice? Tell me HOW MANY, not WHICH ONES?

a) (Asked to half of the respondents) During the Lok Sabha election campaign, how many of the following influenced your vote choice? Tell me HOW MANY, not WHICH ONES?

- i. Newspaper coverage (0)
- ii. Television reports (1)
- ii. Attending a campaign rally (2)

b) (Asked to other half of the respondents) During the Lok Sabha election campaign, how many of the following influenced your vote choice? Tell me HOW MANY, not WHICH ONES?

- i. Newspaper coverage (0)
- ii. Television reports (1)
- ii. Attending a campaign rally (2)
- iv. Gift or cash given to me by the party

ab) Did the respondent reveal specific choices for question Q7A/Q7B? (depends on whether Q7A or Q7B was asked to the respondent).

- i. Yes

ii. No

8. Which of the following BEST describes your vote choice? (In all the 3 options, for SOCIAL GROUP, 33 per cent of the respondents are asked for their religion, 33 per cent of the respondents are asked for their caste and 33 per cent of the respondents are asked for their jati).

i. You voted for a party that treats SOCIAL GROUP community better than it treats people of other communities

ii. You voted to defeat a party that doesn't treat the SOCIAL GROUP community with sufficient respect

iii. How a party or candidate treats the SOCIAL GROUP community was not important for your vote choice

9. Today in politics some politicians are corrupt and some are goondas. Of these two, which troubles you the MOST?

i. A corrupt politician

ii. A 'goonda' politician

iii. Don't know/No response

10. During the Lok Sabha election campaign, was your vote influenced by a gift or cash given to you by a party?

i. Yes

ii. No

iii. Don't remember/No response

11. For the candidate you voted for, which of the following mattered the MOST to you?

- i. The candidate's ability to deliver benefits
- ii. The party of the candidate
- ii. The candidate's jati, caste, and/or religion
- iv. The national leader of your candidate's party
- v. Don't know/No response

12. Which of the following do you think should be the NUMBER 1 priority of the new National Government?

- i. Curbing corruption
- ii. Reducing Inflation
- iii. Protecting the interests of the Hindu community [or 'protecting Hindu values']
- iv. Expanding government welfare programs
- v. Increasing Employment
- vi. Other
- vii. Don't know/No response